



## NEWS RELEASE

*For Immediate Release*

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## **Icebox Water™ President of Operations Joins Panel of Speakers at the Clean Business Investment Summit September 11, 2014**

**Cold Spring Harbor, NY (August, 2014)**— The world demand for green packaging is projected to rise 5.7 percent per year to \$212 billion in 2015.<sup>1</sup> With consumers increasingly interested in more sustainable lifestyles, it is imperative that businesses develop environmentally-conscious practices. This year at the sixth annual **Clean Business Investment Summit™** (<http://www.ccvf.org/>) the President of Operations of Icebox Water ([www.icebox-water.com](http://www.icebox-water.com)), **Andrew Reynolds**, will join other entrepreneurial leaders in discussing the importance of high-growth, socially-responsible enterprises.



**Clean Business™**  
Investment Summit

Icebox Water provides pure Canadian spring water in a 100% recyclable, BPA free package, and is an Earth-friendly alternative to plastic packaging. Reynolds, co-founder of Icebox, is leading the evolution of disposable containers to improve the health of people and the planet. Topics include the discussion of Icebox Water's business philosophy rooted in ethical and environmentally friendly practices and provide a new perspective on how business can operate optimally and profitably in a more socially-conscious world.

Reynolds will appear among a selection of world leaders, CEOs, investors and entrepreneurs who are pioneering new trends and innovative technologies. In addition to Reynolds, attendees will hear an all-star lineup of speakers, including keynote speaker, Luis Benitez, World Renowned Mountaineer & Executive Leadership Development Expert, and Michael Welchel, co-founder of the Watershed Capital Group.

After a fantastic, sold-out 2013 Summit, CBIS continues to build upon its success with the announcement of the 2014 theme, "Making the Impossible Possible: Resilience & the Spirit of Entrepreneurship." The speakers at the event seek to transform business and investment for the betterment of the world. The Summit will take place on September 11<sup>th</sup>, 2014 at the Corwin Pavilion at University of California, Santa Barbara.

<sup>1</sup>[http://www.freedoniagroup.com/FreedoniaPressRelease/World%20Demand%20for%20Green%20Packaging%20to%20Reach%20\\$212%20Billion%20in%202015.HTML](http://www.freedoniagroup.com/FreedoniaPressRelease/World%20Demand%20for%20Green%20Packaging%20to%20Reach%20$212%20Billion%20in%202015.HTML)



### **About Icebox Water™:**

Icebox Water™ produces conveniently packaged water that is good for people and good for the planet. The unique carton packaging is made from 74% cardboard and pressed paper, and is 100% recyclable. Icebox Water™ is free of bisphenol A (BPA), a chemical commonly found in plastics that growing scientific evidence is linking to a host of health problems. Icebox Water™ boxes its water at the source of natural mountain springs to ensure it maintains the highest standards of purity and taste. Icebox Water™ can be found throughout North America at major markets such as Whole Foods, H-E-B, Mother's Market, Albertson's and Gristedes. For more information about Icebox Water™, please visit [www.icebox-water.com](http://www.icebox-water.com) or contact Lauren Haines of Christie Communications at (805) 969-3744 or [lhaines@christiecomm.com](mailto:lhaines@christiecomm.com).

### **About CBIS:**

CBIS is responsible for introducing more than 575 start-up and growth companies to venture investors and related services experts, with more than \$125,000,000 invested as a result and a success rate of more than 30% of all presenting companies getting funded. The continued success of CBIS is based upon the strength of our Board, partners, growth ecosystem and communities which includes: Manatt, Phelps & Phillips, LLP, Bartlett, Pringle, & Wolf LLP, Watershed Capital, Impact Capitalism Circle, Economic Vitality Corporation, Christie Communications, Scheinfeld Center for Entrepreneurship & Innovation, Opportunity Collaboration, Convening the Conveners, California SBDC, KUR Food, American ValuMetrics, Kiwa Investment Summit, Tech Coast Angels, CircleUp, 1% for the Planet, Unreasonable Institute, Startup SB, Kaldera Marketing, Shiphawk, Channel Islands Outfitters, Pacific Coast Business Times, Growth Capital Conference, Bren School's NetImpact Chapter, Pasadena Angels, SoCal Bio, DFJ Frontier, Nutrition Capital Network, NGEN Partners, Crowdfunder, OneHope Wines, Grassini Family Vineyards, and more. For further information, please visit [www.ccvf.org](http://www.ccvf.org) or contact Alissa Sears at [alissa@christiecomm.com](mailto:alissa@christiecomm.com) or (805) 969-3744.

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