



NEWS RELEASE

For Immediate Release

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President of Icebox Water™ Speaks on Panel at Clean Business Investment Summit

Andrew Reynolds Advises Entrepreneurs on Socially Responsible, Successful Business Techniques

Cold Springs Harbor, CA (September 16, 2014)— The Clean Business Investment Summit (<http://www.ccvf.org/>), offer an annual conference which brings high-growth, sustainable, socially responsible enterprises together with seasoned professionals and potential investors. This year's summit, recorded and available online (cleanbusiness.livefrom.com), took place at the University of California, Santa Barbara, last week with an inspiring Keynote speech from Luis Benitez, world renowned mountaineer and executive leadership development expert. Following this keynote address, already established companies presented their business plans for investment opportunities and expert support.



Rebecca Calahan Klein, Jeff Grogg, Andrew Reynolds, Jason Graham-Nye and Jordan Bebee

Andrew Reynolds, President of Operations of Icebox Water (www.icebox-water.com) spoke on the topic of “Resilience and the Entrepreneurial Spirit”, drawing on his experience as both an investor and owner of a Consumer Packaged Good brand. He was joined by Jason Graham-Nye Co-Founder of gDiapers, Jeff Grogg, Managing Partner of JPG Resources, Jordan Bebee Vice President of Watershed Capital Group, and Kesha Cash, Director of Investments of the Impact America Fund. The panel was facilitated by lifelong social entrepreneur and founder of Soulfull, Rebecca Calahan Klein. Each of these speakers motivated business owners based on decades of successes and struggles in their respective businesses and offered encouragement for breaking through barriers for socially-responsible businesses.

Reynolds and his company, Icebox Water, lead the evolution of disposable containers to improve the health of people and the planet. Icebox Water provides pure Canadian spring water in a 100%



recyclable, BPA free package, and is an Earth-friendly alternative to plastic packaging. Prior to Icebox Water, Reynolds was an associate with Provident Group, now INTL Provident Group, where his work focused on execution and origination of domestic and cross-border private placement M&A and capital raising activities. These roles enable discussion on resiliency and the ultimate fulfillment that comes from providing a good or service while maintain a responsible company culture. The Clean Business Investment Summit encouraged discussion and collaboration among all of these highly-motivated attendees and the day concluded with opportunities presented and assistance proffered.

About Andrew Reynolds:

Andrew Reynolds is a Partner and Co-Founder of Reynolds & Company Venture Partners, a venture capital firm focusing on minority investments in late-stage venture projects. Previously Reynolds worked as an Investment Banking Advisor with Provident Group and held a Broker position at Tullet-Liberty Inc. Reynolds received his BA from Denison University and MBA from Esade Business School and has extensive experience with financial analysis and modeling, valuation, mergers and acquisitions, and investment. Andrew Reynolds is available to speak on socially responsible business strategies and techniques.

About Icebox Water™:

Icebox Water™ produces conveniently packaged water that is good for people and good for the planet. The unique carton packaging is made from 74% cardboard and pressed paper, and is 100% recyclable. Icebox Water™ is free of bisphenol A (BPA), a chemical commonly found in plastics that growing scientific evidence is linking to a host of health problems. Icebox Water™ boxes its water at the source of natural mountain springs to ensure it maintains the highest standards of purity and taste. Icebox Water™ can be found throughout North America at major markets such as Whole Foods, H-E-B, Mother's Market, Albertson's and Gristedes. For more information about Icebox Water™, please visit www.icebox-water.com or contact Lauren Haines of Christie Communications at (805) 969-3744 or lhaines@christiecomm.com.

About CBIS:

CBIS is responsible for introducing more than 575 start-up and growth companies to venture investors and related services experts, with more than \$125,000,000 invested as a result and a success rate of more than 30% of all presenting companies getting funded. The continued success of CBIS is based upon the strength of our Board, partners, growth ecosystem and communities. For further information, please visit www.ccvf.org or contact Alissa Sears at alissa@christiecomm.com or (805) 969-3744.

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